

March 28, 2024

NOTICE

The Board of Directors of Kaweah Delta Health Care District will meet in a Marketing & Community Relations Committee meeting at 4:00PM on Wednesday April 3, 2024, at The Sequoia Regional Cancer Center Conference Room; 4945 W Cypress Avenue, Visalia 93277.

All Kaweah Delta Health Care District regular board meeting and committee meeting notices and agendas are posted 72 hours prior to meetings in the Kaweah Delta Medical Center, Mineral King Wing entry corridor between the Mineral King lobby and the Emergency Department waiting room.

The disclosable public records related to agendas are available for public inspection at Kaweah Health Medical Center – Acequia Wing, Executive Offices (Administration Department) {1st floor}, 400 West Mineral King Avenue, Visalia, CA and on the Kaweah Delta Health Care District web page https://www.kaweahhealth.org.

KAWEAH DELTA HEALTH CARE DISTRICT David Francis, Secretary/Treasurer

Kelsie K. Davis

Board Clerk, Executive Assistant to CEO

DISTRIBUTION:

Governing Board, Legal Counsel, Executive Team, Chief of Staff http://www.kaweahhealth.org



KAWEAH DELTA HEALTH CARE DISTRICT BOARD OF DIRECTORS MARKETING & COMMUNITY RELATIONS

Wednesday, April 3, 2024 Sequoia Regional Cancer Center Conference Room 4945 W. Cypress Avenue – Kaweah Health Sequoia Regional Cancer Center

ATTENDING: Directors: Ambar Rodriguez (Chair) and Dave Francis; Gary Herbst, CEO; Marc Mertz, Chief Strategy Officer; Karen Tellalian Cocagne, Director of Marketing &

Media Relations; Deborah Volosin, Director of Community Engagement; Raymond

Macareno, Sr. Communications Specialist; María Rodríguez Ornelas, Sr.

Communications Specialist; Gary Rogers, Sr. Communications Specialist; Patrick Moorman, Jr., Sr. Marketing Specialist; Greg Bitney, Sr. Graphic Designer; and Lisette

Mariscal, Recording

OPEN MEETING - 4:00 PM

- 1. CALL TO ORDER Ambar Rodriguez, Chair
- 2. PUBLIC / MEDICAL STAFF PARTICIPATION Members of the public may comment on agenda items before action is taken and after it is discussed by the Board. Each speaker will be allowed five minutes. Members of the public wishing to address the Board concerning items not on the agenda and within the jurisdictions of the Board are requested to identify themselves at this time. For those who are unable to attend the beginning of the Board meeting during the public participation segment but would like to address the Board, please contact the Board Clerk (Kelsie Davis 559-624-2330) or kedavis@kaweahhealth.org to make arrangements to address the Board.
- **3.** MINUTES- Approval of open meeting minutes from February 2024.
- **4. MARKETING & MEDIA RELATIONS –** *Karen Tellalian Cocagne, Director of Marketing & Communications*
 - 4.1. Marketing Update
 - 4.2. KSEE24 Round Table Discussion
 - **4.3.** Review of Summer Vital Signs
 - 4.4. Media Relations Update
 - 4.5. Social Media Update
 - **4.6.** Reputation Management
- **5. COMMUNITY ENGAGEMENT** Deborah Volosin, Director of Community Engagement
 - **5.1.** Update on community engagement and events
 - **5.2.** Community Resident Hosting Program
 - **5.3.** Community Advisory Council Application

ADJOURN – Ambar Rodriguez, Chair





MINUTES OF THE KAWEAH DELTA HEALTH CARE DISTRICT BOARD OF DIRECTORS MARKETING & COMMUNITY RELATIONS

Wednesday, February 21, 2024
Executive Office Conference Room
400 W Mineral King Avenue – Kaweah Health Executive Office Conference Room

PRESENT: Directors: Ambar Rodriguez (Chair) and Dave Francis; Gary Herbst, CEO; Marc Mertz, Chief Strategy Officer; Karen Tellalian, Director of Marketing & Media Relations; Deborah Volosin, Director of Community Engagement; Raymond Macareno, Sr. Communications Specialist; María Rodríguez Ornelas, Sr. Communications Specialist; and Kelsie Davis, Recording

CALLED TO ORDER – 4:00PM

PUBLIC / MEDICAL STAFF PARTICIPATION – None.

MARKETING & MEDIA RELATIONS – *Karen Tellalian and her team reviewed the below which is attached to the minutes.*

- Social Media Update
- Marketing Update
- Digital Campaign ROI report
- 2023 End of Year Internal Communications Report
- Review of Spring Vital Signs

COMMUNITY ENGAGEMENT – Deborah Volosin gave a verbal update on community engagement meetings and events that Kaweah attended the past two months.

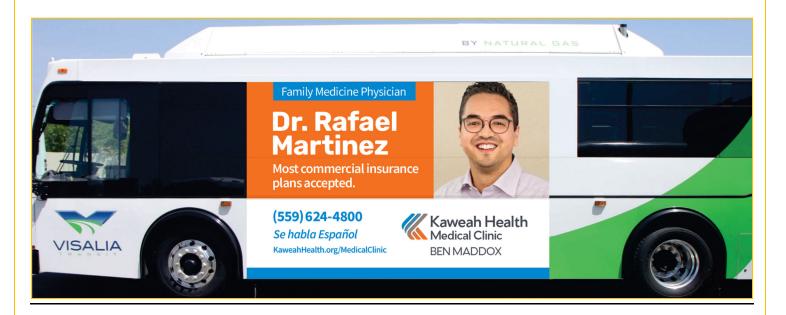
ADJOURN - 4:50PM

Mike Olmos – Zone I President Lynn Havard Mirviss – Zone II Vice President Dean Levitan, MD – Zone III Board Member David Francis – Zone IV Secretary/Treasurer Ambar Rodriguez – Zone V Board Member



MARKETING UPDATES

- Bus ads
 - o City of Visalia
 - Population 157,347 covering 50 square miles
 - Dr. Martinez



- Billboards
 - Visalia Rawhide 2024
 - Kaweah Health Grandstands
 - o Highway 198 (Hanford)
 - Weekly traffic 112,998 impressions
 - Stanford Medicine

Kaweah Health and Stanford Health Care:

Providing advanced cardiothoracic surgery.





KaweahHealth.org/HeartSurgery

Print

- o Tulare Farm Bureau (Monthly publication) March 2024
 - ½ page (Stanford Medicine and Dr. Mclean)
- o Tulare Farm Bureau (Monthly publication) April 2024
 - ½ page (SRCC)
- The Good Life (bi-monthly publication)
 - ½ page (Stanford Medicine and Dr. Mclean)
- Local Newspapers
 - ½ page (Stanford Medicine and Dr. Mclean)
 - Visalia Times Delta, Tulare, Sun Gazette, Fresno Bee, Hanford Sentinel and Porterville
 - Double Truck (Doctors Day, March 30)
 - Visalia Times Delta, Tulare, Fresno Bee, Hanford Sentinel, Kingsburg/Selma and Porterville



Dr. Michael K. McLean is a board-certified cardiothoracic surgeon and Stanford Medicine faculty member. Through a new affiliation with Stanford Health Care, Dr. McLean joins Kaweah Health in providing world-class cardiothoracic surgery. This means that more of our community will have access to lifesaving treatments such as bypass surgery and valve repair while remaining close to home and family.

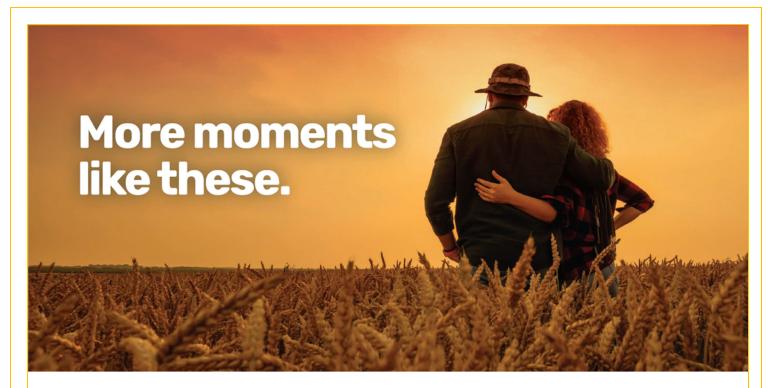
Kaweah Health, working together with Stanford Health Care — just part of our ongoing commitment to meeting health care needs for you and those you love.

TO LEARN MORE, VISIT: KaweahHealth.org/HeartSurgery





Kaweah Health Cardiothoracic Surgery Clinic 505 W. Main St. • Visalia, CA 93291 (559) 627-8600



CANCER. Nobody likes to talk about it, but when it touches you or someone you love, it's all you can think about.

The staff at Sequoia Regional Cancer Center are literal life-savers, but they need you to do your part. Early detection and prevention are key to beating cancer. If you smoke, quit. If you don't get yearly checkups, start now. We want you to enjoy more moments like these.

To learn more about preventing and beating cancer, visit $% \left(1\right) =\left(1\right) \left(1\right) \left($

KaweahHealth.org/Cancer



(559) 624-3100

Visalia Cancer Center Location 4945 W. Cypress Ave., Visalia, California

Hanford Cancer Center Location 1443 W. 7th St., Hanford, California (559) 585-7115



March 30 is National Doctors' Day

And Kaweah Health would like to say thank you to all the physicians who care for our patients, our teams, and our communities.

It takes smarts, a tremendous commitment of time and resources, and an iron will just to get through the training. All of that for a profession that demands long hours and the never-ending push to meet the highest expectations anyone can ask of another human being - Heal my affliction. Ease my suffering. Teach me how to manage my emotions. Help me bring this new life into the world.

A good physician has found that perfect balance between science and art, practicality and hope, risk and reward. In every doctor at Kaweah Health, there beats a caring and courageous heart.

To our dear physicians, for all the times it should have been said but wasn't, for all you do to help us get well, stay well, and live well, on Doctors' Day and every day...

Thank You



Basima Abdul-Razak, MD Bernett Abe, MD Ninos Adams, MD Sreedhar Adapa, MD Beni Adegoke Adeniji, MD Prashant Agarwal, MD Pulak Agramal, MD Cindy Agu, DO Jaime Aguet, MD David Aguilat, MD Fariba Akhavon, MD Ehsaan Akhtar, MD Akintunde Akinjero, MD Bassel Al Horarry, MD Mohammed Alhendy, MD Robert Allen, MD Humam Alosh, MD Hedeal Alsalihi, MD Frank Alvanez, MD Ahmed Amari, MD Moustafa Acuthmany, MD Paglo Aguino, MD talal Arab MD Omar Araim, MD Ranjeet Arora, MD Adhkan Attaran, MD Vanesa Avila, MD R. Michael Ayers, MD Kusai Aziz, MD Nasim Babeldorabad, MD Bradlee Bacher, MD Shelly Bansal, MD Vinod Barnal, MD Mariam Bassali, MD Jonathan Bear, MD Lefand Boses, MC Preesi Behl, MD Robert Bell, DOS Christopher Benco Lamont Berger, MD Shaun Berger, MD Abraham Basva, DO Suichvinder Bhajal, MD Shuam Bhaskar MD Minal Bhata, MD Sabita Bhata, MD Pardeep Shullar, MD Luke Bianco, MD Tajinder Bisla, MC Douglas Blume, MD Daniel Boken, MD Andrea Boone, MD Michael Boane, MD Christian Borberg Franceschi, MD Sandra Bosman, MD Troy Boult, MD David Box, MD Marthew Bryan, DO David Bryson, MD Peter Caballes, MD Caltin Cammarano, 00 Matthew Campbell, MD Reven Carsters, DO Sebastiano Cassaro, MD Bianca Castellanos, MD Neuben Castillo, MD

Boota Chahil, MD Roger Haley, MD Linda Chan, MD Bruce Hall, MD Chia-Wen Chang, ND Bhupinder Chatrath, MD Joseph Chen, MD Wei-Tzuch Chen, MD Umer Hawas, MD Kshitij Hemal, MC Naisha Choleshi, MD Nona Chouchury, 00 Mabelle Cohen, MD Ana Carolina Coll, MD David Crane, 005 Seth Criner, DO Brian Ho, MD Elaine Cristan, MD Mark Dalley, DO Tu-Hi Hong, MD Rahi Daneshvor MD Keivan Daryani Saeed, ND Debra Davis, MD lence DeNolf, DO Yurzul Dhanani, MD Dhayanithi Dhayalan, MD Gurtej Dhillon, MD Hemant Dhingra, MD Ablezer Disia Quevas, MD Tario Javed, MD Thong Do, MD Jason Jeter DOS Jose Markus Dosado, MD Nidhiben Doshi, MD Isn Duncan MD Sheena Edmonds, DO Desta Ellis, MD Elizabeth Enderton, 00 Armen Eskandari, MD Jenny Kan, MD Rehen Kanji, MD ietare Eslami, MD Rubina Falzy, MD Bahman Falakassa, MD Stanley Fell, MD Frank Feng, DO Ester Silohe Flores Mide seph Ford, DO Sara Forouhar, MD Wilbert Fortson, MD James Foxe, MD Sidney Frank, MD Jun Kim, DO Juan Galvis, MD Quinn Gee, MD Supriya Gerardine, MD Samuel Kuo, MD Inderbir GII, MD Lawrence Ginsberg, MD Bruce Le, DO Christine Le, DO Thomas Gray, MD Thute, MD Gary Greenberg, MD Hulying Gu, MD Alfredo Guerrero, DO Purva Gumaste, MD Brian Lee, MD Sharvan Gunde, MD Darrin Lee, MD Anod Gupta, ND Harmeet Gurm, MD Nicholas Lin, MD Omar Guzman, MD

Jeffrey Loh-Doyle, MD Ashish Loambe, MD Kingwai Lui, DO Emanuele Maccalli, MD Carol Machado, MD Khoa Mai, MD Yan Malamud, DO Angelina Mallari, MD Harjoth Malli, MD Veena Marridi, MD April Manalaysay, DO Rachel Manalo, DO Monica Manga, MD Jasneet Mann, MD David Mantik, MD Vahig Manugian, DO Ronald Marconi, MD Paul Marks, MD Mario Martinez, MD Rafael Martinez, MD Paul Mayo, DPM Theodore McKean, MD Michael McLeun, MD Rocio Medina, MD Byton Mendenhall, MD Daniel Memili, DO Jeffrey Milliken, MD Sarah Minasyan, ND Daaman Mittal, MD Zoltan Mocsary, MD Diana Moors, DO Mark Montemoso, MD Michael Marell, MD Lerraughn Morgan, DO Kartheek Nagappola, ME Hussam Nagm, MD Nirmola Nagothu, MD Srikonth Naramala, MI Radhika Narang, MD Harry Nasr, MD Adolph Nave, MD Alexander Nguyen, MD An Nguyen, MD Michael Niechiyev, MD Patrick Nazalei, MD Iche Nunkidu-Aderihiehe MD Nashwan Obar Bryan Oh, MD Seen Oldroyd, DO Olayinka Omololu, MD Kyle Ota, MD Carl Dwada, MD Mary Palomaki, MD Kin Pane, MD Sang Park, DO Army Patel, MD

Pallavkumar Patel, MD Aubree Pereyra, MD Andy Phan, MD William Pho, MD Juffrey Pietz, MD Li Pox, MD Nyle Potts, MD Marty Prob. MD Daniel Proctor, MD Shirley Pue, MD Keith Quattroochi, MD Holly Quinn, MD Mina Raju, DO Monica Ramakuri, MD Kushol Ranobher, MD Carlos Rangel Barrera, MD Daniela Rangel Orozco, MD Khadija Rashid, MD Mark Reader, DO Zed Reagan, MD Bindusagar Reddy, MD H Kiran Reddy, MD H Raiender Bedidy, MD Miguel Restrepo, MD Christopher Rev. MD Adam Rizvi, MD William Roach, ND Christopher Rodarte, MD Richard Romo, MD Jason Roos, DO Glade Roper, MD Robert Rowland-Smith, MD Jonathan Russin, MD Abdolreza Saadabadi, MD Juan Sabogal, MD Mark Said MD Oney Said, MD Sarmad Said, MD Noman Sait, MD Rubby Saini, MD Gurpreet Sandhu, MD Harpreet Sandhu, MD Ivan Samia, MD Shirley Sawal, MD Christopher Schaefer, DO Deniel Schlund, MD Yao Schmidt, MD Julia Sein, MD Sakona Seng, DO Kathan Shah, DPM Paras Shah, MD Ahmad Shahrar, MD Chetan Sharma, MD Shashi Sharma, MD Darinka Shaw, MD

Valeriano Simbra, MD David Sine, MD Atul Single, MD Ashish Sinha, MD Steven Siragusa, DO Stephen Smith, MD Emily Smith, MD Mark Sobers, MD Juan Sasa, MD Mirre Souriel, MD Vichael Stanley, 00 Lyle Stillwater, MD Kunal Sukhia, MD Dave Swaby, MD Fhab Swehl MD Timothy Tan, MD Asma Tario, MD Michael Tedaldi, MD Mark Tetz, MD Naflathamby Thayapran, MD Ramu Thiagarajan, MD Mohsen Thomas, MD Huey Yuan Tien, MD Tracy Upton, MD Ned Urbirtondo, MD Enrique Valladares, MC Dries Van Dyk, DO Rupo Varma, MD Nirupema Versuri Aditya Verma, MD Ashok Verma, MD Raman Verma, MD Christopher Wilard, MC Elena Voroneiskala, MD Gregory Warner, MD Nicholai Welbell, DO Allen Wendt, MD Richard Williams, MD Mark Wiseman, MD Roger Wu, DO Min-Shung Wu, MD Side Xi, MD fom Ying, ND Rama Yassel Mehr Jardi, MD Dale Yeatts, MD Khin Yee, MD Ricardo Zegarra Stephen Zerlang, DO Lu Zhen, DO

Kathryn Hall, MD Abdulrahman Hamdi Fahad Hashmat, MD Robert Havard, MD Waldo Henriquez, MD Michael Henry MD Diana Henra, PhD David Hewitz, MD Michael Hong, MD Ricin Howard, MO Power Haush, DO William Haush, MD Katrina Ibonia, MD Sidney James, 00 Vladimir Janvelian, MD Cory Jaques, MD Jeffrey Javed, MD Avinaj John, DO Charlie Johnson, MD Dennis Johnson, MD Shashank Jolly, MD Angad Pal Kahlon, MD Chadi Kahwaji, MD Ameneh Kalani, MD Kunal Kamboj, DO Kamel Kamel, MD Michael Kastner, MD Ibrahim Katibah, MD Dovid Kaufman, MD Maninder Kaur, MD Komelia Kellogg, DO Satish Kesavaramanujam, MD Talaksoon Khademi, DO Ahmer Khalid, MD Vincent Kinkpetrick, MD Matthew Kliethermes, MD Manasa Kotte, MD Shane Knultbosch, MD Rachna Kumar, ND Christina Kwock, MD Wen-Chun Lan, MD Daniel Learned, ND Alex Lechtman, MD Brian K. Lee, MD Dean Levitan, MD Teresa Limjoco, MD Charles Liu, MD Jing Uu, MD

- Email blast (30-Minute Round Table Discussion with KSEE 24 (NBC)
 - February 27
 - 46,914 sent, 5,676 opens, 202 clicks



View in browser

February is National Heart Month, a time when the nation spotlights heart disease, the number one killer of Americans.

Heart Care in the Central Valley, a 30-minute educational program featuring Kaweah Health physicians and leadership. The program will air February 28 at 7 p.m. on KSEE 24 and cover the recognition, diagnosis, and treatment of heart and vascular disease.

> Click to watch



The program is hosted by **Stefani Booroojian** and will feature the following **Kaweah Health** team members:

Dr. LaMar Mack, Vascular Surgeon

Dr. Michael K. McLean, Cardiothoracic Surgeon

Dr. Sarmad Said, Cardiologist

Dr. Atul Singla, Interventional Cardiologist

Tracy Salsa, Director of Cardiovascular Services

Gary Herbst, Chief Executive Officer

Kaweah Health Medical Center

400 West Mineral King Avenue, Visalia, CA 93291

(559) 624-2000

- Radio: 60 English and Spanish commercials
 - o Stanford Medicine and Dr. Mclean
 - o Dr. Martinez (April)













- **Television**: 15 English,: 30 English and Spanish commercials
 - Stanford Medicine and Dr. Mclean, March (:30)
 - Stanford Medicine and Dr. Mclean, March (:15)
 - Mother/Baby and SRCC, April (:15)









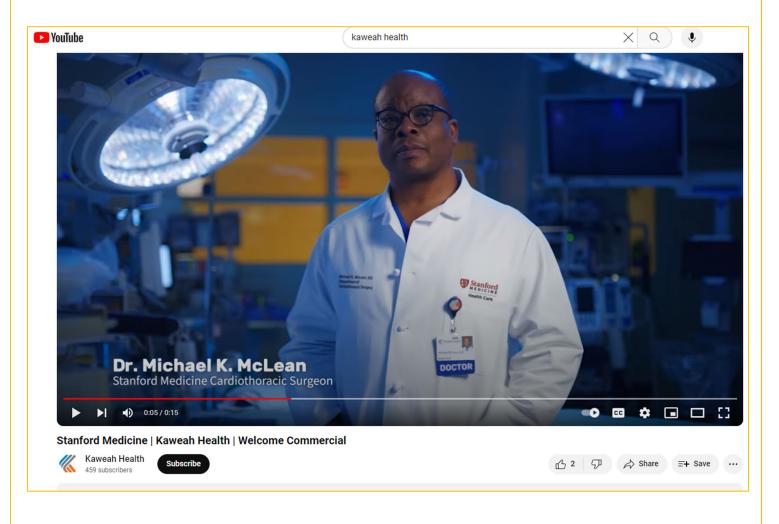








- YouTube (over 22,000 views)
 - o :15 Stanford Medicine and Dr. Mclean

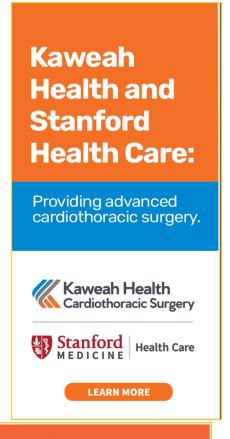


- Rosa Knee (Digital and PPC)
- Ben Maddox (Digital and PPC)
- Stanford (Digital, Your Central Valley.com)



For **Pediatrics** and **Primary** Care. Kaweah Health Medical Clinic **BEN MADDOX** Accepting New Patients. (559) 624-4800 **LEARN MORE**













For Pediatrics and Primary Care.



Accepting New Patients. (559) 624-4800

Kaweah Health and Kerry **Stanford Health Care:**





Providing advanced cardiothoracic surgery.

Kaweah **Health and Stanford Health Care:**

Providing advanced cardiothoracic surgery.





LEARN MORE

(Discussion)

- Mercury Edge 2024 digital campaign
- **New Movers**

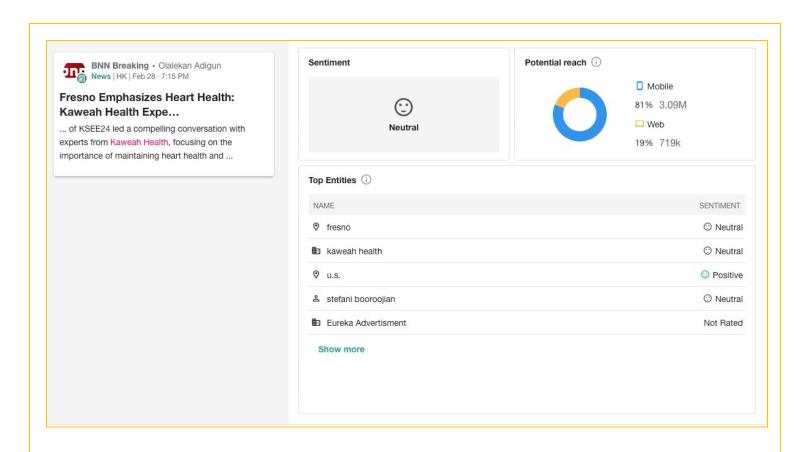
- 30-Minute Round Table Discussion with KSEE 24 (NBC)
 - o Aired February 28th 7pm (over 5,000 people tuned in)
 - Gary Herbst, Chief Executive Officer
 - Dr. Sarmad Said, Cardiologist
 - Dr. Atul Singla, Intervention Cardiologist
 - Dr. LaMar Mack, Vascular Surgeon
 - Dr. Michael McLean, Cardiothoracic Surgeon
 - Tracy Salsa, Director Cardiovascular Services

Website:

WATCH: Recognition, diagnosis, treatment for heart health: Kaweah Health round table

by: <u>Stefani Booroojian</u> Posted: Feb 28, 2024 / 07:00 PM PST Updated: Feb 27, 2024 / 05:49 PM PST





• Vital Signs Articles for Summer 2024

- 1. Letter from CEO: 1 page
- 2. Starlight Awards 2 pages
- 3. Patient-EMS Reunion; Steven Fulleylove 2 page
- 4. Ortho/Spine; Dr. Daniels, Dr. Fang 1-2 pages
- 5. Strathmore Coach Success Story; Jeromy Blackwell 2 pages
- 6. Urgent Care of ER? 1 page
- 7. Local Docs profile 1 page
- 8. PEDs storytime 1 page
- 9. Mother Baby Unit 1-2 pages
- 10. Foundation Heritage Club Ad 1 page
- 11. How to get the most out of your visit/Clinics 1 page
- 12.Guild Services 1 or 2 pages







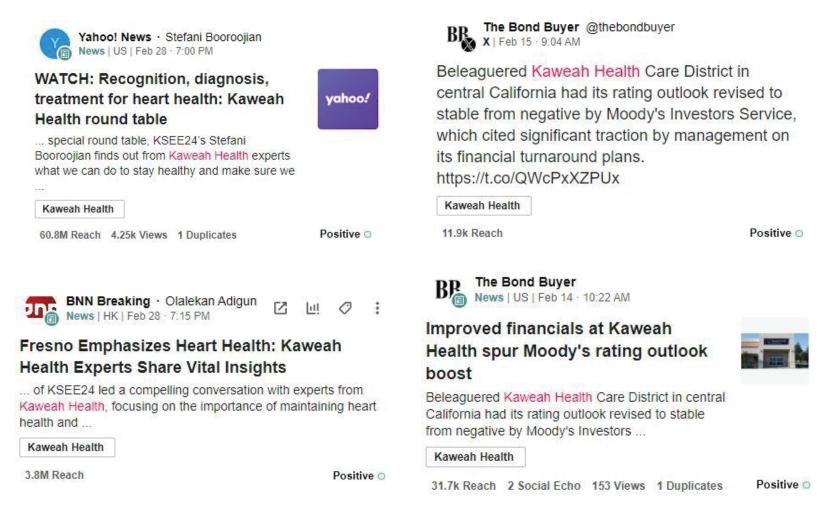








Top Performing News Content – February 13, 2024 – March 25, 2024

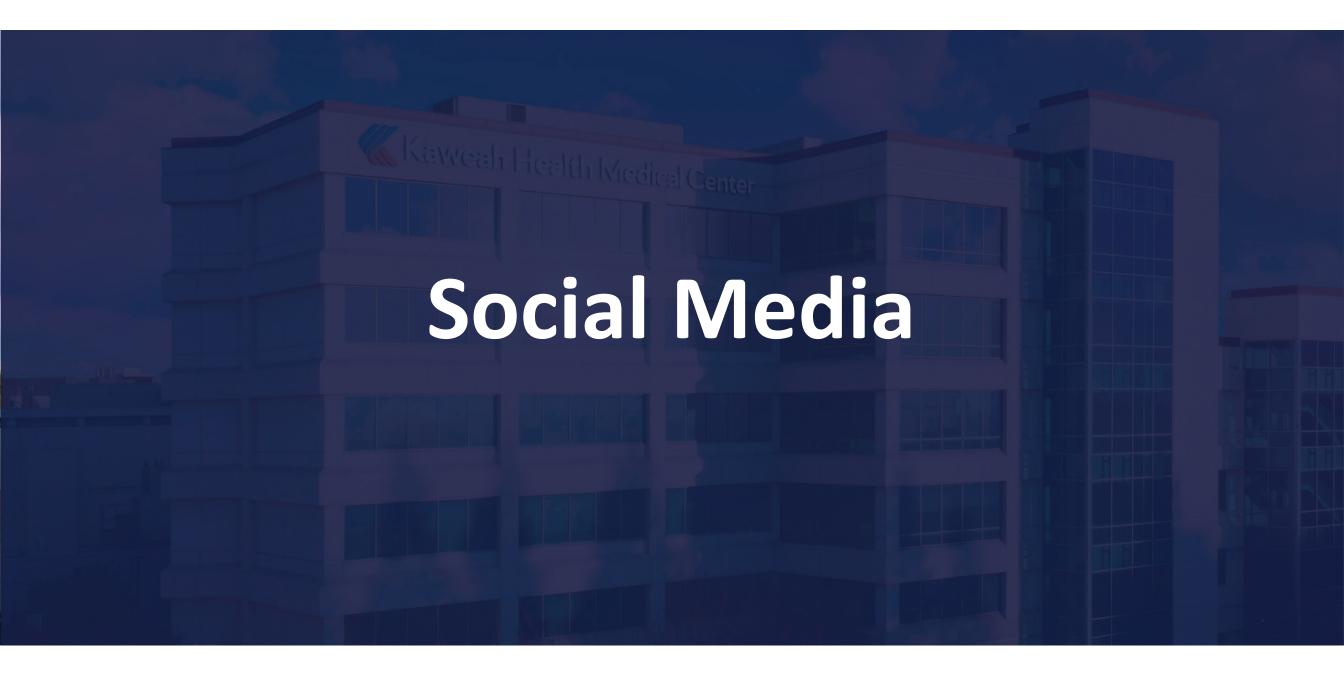


Top 10 Best Hospitals in California 2024 by Healthgrades & US News



A ranking of the top 10 hospitals in California for 2024 has been compiled by Knowinsiders.com. The rankings were established by assessing a number of US.News and Healthgrades criteria.













kaweahhealth.org



Competitor Performance - February 13, 2024 – March 25, 2024

Prof	file \$	Audience ⚠ ‡	Net Audience Growth	Published Posts \$	Public Engagements \$	Public Engagements per Post ‡	% Audience Growth \$	Published Carousels \$	Published Videos \$	Published Photos \$	Published Links \$	Published Text \$	Reactions ‡	Comments \$	Shares ‡
You	ur Profiles Average	5,982.57	29.29	34.14	2,192.29	64.21	0.49%	14.5	7.29	21.29	1.25	1.25	2,061.57	104.14	46.50
Cor	mpetitor Profiles Average	14,300.58	95.58	20.85	1,008.38	48.37	0.67%	9.8	3.77	11.77	2,38	0.13	928.38	31.77	78.38
1	(7 Valley Children's	62,734	352	11	1,091	99.18	0.56%	N/A	1	9	1	0	652	47	392
2	(7) Kaweah Health	26,425	62	81	7,255	89.57	0.24%	N/A	20	58	2	1	6,558	533	164
3	o valleychildrens	23,609	295	8	3,591	448.88	1.27%	6	2	0	N/A	N/A	3,567	24	N/A
4	y @CareForKids	19,348	25	26	143	5.50	0.13%	N/A	0	17	8	1	112	12	19
5	o adventisthealth	16,239	248	33	1,615	48.94	1.55%	б	16	11	N/A	N/A	1,572	43	N/A
6	6 Community Region	14,813	23	7	304	43.43	0.16%	N/A	1	3	3	0	260	18	26
7	3 Saint Agnes Medica	13,066	21	14	383	27,36	0.16%	N/A	2	12	0	0	299	34	50
8	Adventist Health in	7,321	37	38	822	21.63	0.51%	N/A	10	21	7	0	669	67	86
9	o kaweahhealth	7,109	72	73	7,387	101.19	1.02%	19	18	36	N/A	N/A	7,225	162	N/A
10	6 Sierra View Medical	5,143	28	30	852	28.40	0.55%	N/A	0	30	0	0	728	70	54
11	(7) Kaweah Health Lif	3,912	6	8	27	3.38	0.15%	N/A	1	5	2	0	25	1	1
12	dignityhealthbakers	3,016	75	33	1,321	40.03	2.55%	13	15	5	N/A	N/A	1,289	32	N/A
13	saintagnesmedicalc	2,871	29	23	1,240	53,91	1.02%	10	2	11	N/A	N/A	1,197	43	N/A



Top Posts - February 13, 2024 - March 25, 2024 - Partnership Posts, Heart Health and DocBand

Kaweah Health Heart Health Round Table



Video Post Performance:

Views: 7478 Reactions: 618

Engagement (clicks, comments, reposts):

261

Welcome, Dr. Michael K. McLean

e best hands in the Central Valley. Please join us in welcoming Dr. ealth cardiothoracic surgeon, and Stanford Medicine faculty membe 1 has world-class expertise in heart bypass surgery, valve repair, and procedures. He is the first of three Stanford Medicine cardiothoracic ork in Visalia as part of the Kaweah Health Cardiothoracic Surgery Pi



https://www.facebook.com/kawea hhealth/videos/726671076289778

Video Post Performance:

Views: 3,037 Reactions: 177

DocBand 2024



https://www.facebook.com/kawea hhealth/videos/940536601080131

Video Post Performance:

Views: 4,090 Reactions: 128



Post Performance:

Reach: 9,389 Reactions: 357



@kaweahhealthespanol | 1K+ LIKES, 1,129 FOLLOWERS | 82 FOLLOWERS February 13, 2024 – March 25, 2024 - Partnership Post, DocBand



Video Post Performance:

Views: 236 Reactions: 21



Post Performance:

Reach: 330 Reactions: 20









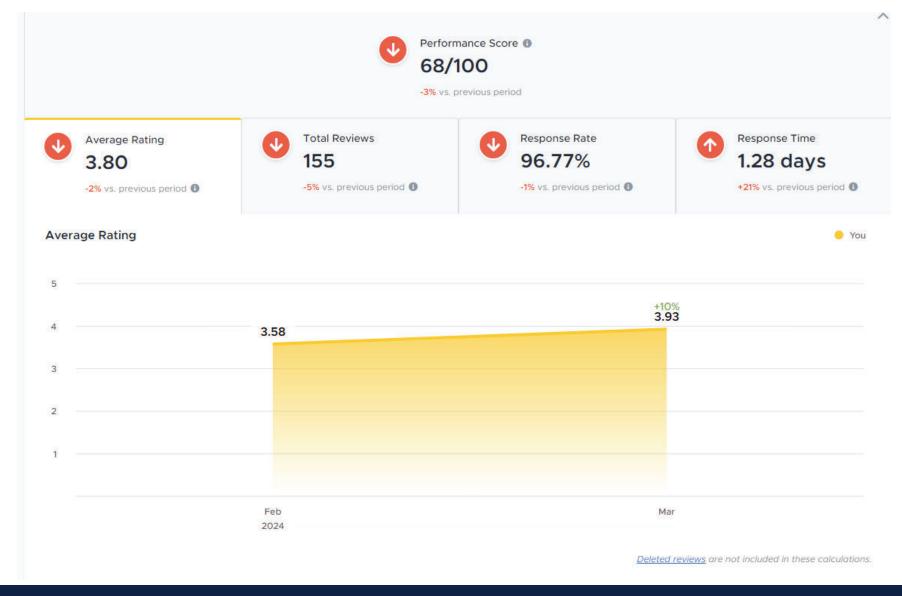








Average Rating – February 13, 2024 – March 25, 2024





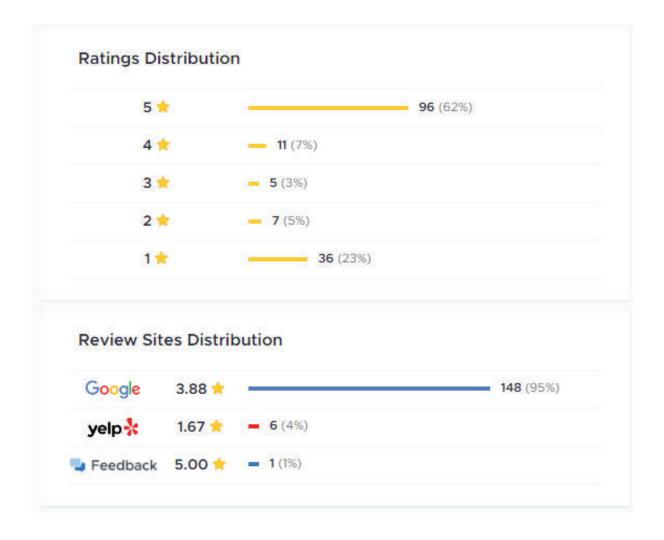
Top Locations – October 26, 2023 – February 12, 2024

Top Locations - February 13, 2024 - March 25, 2024

Rank	Location	Score	Rank	Location	Score
% 1	Kaweah Health Medical Center 400 W Mineral King Ave Visalia CA	87 / 100	% 1	Kaweah Health Therapy Specialists Spine and 820 S Akers St Visalia California	83 / 100
≥ 2	Kaweah Health: Emergency Room 400 W Mineral King Ave Visalia California	79 / 100	≥ 2	Kaweah Health: Emergency Room 400 W Mineral King Ave Visalia California	80 / 100
3	Kaweah Health Therapy Specialists Spine and 820 S Akers St Visalia California	78 / 100	3	Kaweah Health Hand Therapy Specialist (Visalia) 2342 W Sunnyside Ave Visalia CA	71 / 100



Rating Info - February 13, 2024 - March 25, 2024





Kaweah Health

Community Resident Hosting Program

We are looking for community partners who will welcome a Resident into their home, free of charge, for a few weeks while they acclimate to the community. A Resident is a medical school graduate and doctor in training who is taking part in a graduate medical education (GME) program. A community host will need to provide a private bedroom and access to shared living space for four to six weeks, until they are able to find their own lodging.

Welcoming Residents into this community is very important. Tulare County has a shortage of physicians and the more involved in the community a Resident is, the more likely they will be to stay and practice here once their residency is completed.



"We had a positive experience hosting our GME Resident. She was very busy working at the hospital and studying for exams, so we hardly saw her. She did not need entertaining and was the easiest house guest to date. We hope that in opening our home, we show the friendliness of our city and that this small service provided helps to shape the future of healthcare in our community."

- Laurie & Brian Diamant

"I have been pleased to now have hosted two incoming Residents and it was a positive experience for me on both occasions. I enjoyed their time in my home and hope they will stay in our community and contribute to our community's medical resources."

- Mark Fulmer

For more information please contact:

Deborah VolosinDirector of Community Engagement **dvolosin@KaweahHealth.org** (559) 624-2529





Resident Hosting Program

Hosting Application

Hosting A	Application	1	Date Rec'd//					
			Host Applic	cant Informat	tion			
Full Name:	Last		First		M.I.	Gender:		
	Lasi		1 1130		IVI.I.			
Full Name:						Gender:		
	Last		First		M.I.			
		25-34	35-44	45-54	55-64	65+		
Age Group	of Hosts:							
	Married	Single						
Host is:								
Address:								
	Street Address					Apartment/Unit #		
	City				State	ZIP Code		
Phone:				Email				
available for Our home h the Residen Our home h	r the Resident as a private be at will share. as secure Wi- as a parking s	edroom and a b	athroom that	Yes Yes Yes Yes				
Our home is	s available to t	ne Resident for:			12 Weeks or mor			
We prefer to		Male Female	Family No P	reference	Please indicate you feelings about a Resident who smokes	r Will receive a smoker Will not receive a smoker		
We have pe	ets in the house	Dog Ca		orefer not to hav	ve animals in the l	house.		
Country of E	Birth:							
Religious Af								
Are you will	ing to host vho practice ns? iguage	☐ Yes						

Host Family Information List All Children and others living in the home: Name: Age: Name: Age: Name: Age: Name: Age: Name: Age: Name: Age: Family's hobbies & interests: List organizations and clubs the family belongs to. Have family members traveled abroad? If so, where to? Indicate briefly your main reason for wishing to participate in this program. Describe other hosting experience you have. Please describe your family/home and any expectations you have for the Resident who will be staying in your home.

Please submit photos of your shared living space and the bedroom that is available to the Resident when you submit your application.

Once completed, application and photos needs to be submitted to Deborah Volosin, Director of Community Engagement, at dvolosin@kaweahhealth.org (559)624-2529

Host P	ersonal References
Name:	Phone:
Name:	Phone:
Name:	Phone:
Discla	imer and Signature
I certify that my answers are true and complete to	the best of my knowledge.
	nderstand that false or misleading information in my application consideration for this program. I understand that Kaweah nd all other adults that live in my residence.
Host Signature:	Date:
Host Signature:	Date:
For Off	ficial Business Only
The background check has been completed for the I	Host Family
The personal references have been called for the Ho	ost Family
Signature:	Date:

Want a Voice in Your Health Care?



Kaweah Health is listening.



Kaweah Health is accepting applications for membership opportunities on our advisory councils. These councils help generate feedback and ideas about our community health needs and work closely with Kaweah Health leaders to ensure that all community members have access to and education around their healthcare needs.

Ways to apply:

Complete the Community Advisory Committee application form online at **KaweahHealth.org/cac**



For a shortcut to the form, just scan the above QR code with your smart phone camera.

For more information, contact

Deborah Volosin

Director of Community Engagement

dvolosin@KaweahHealth.org

(559) 624-2529

